

TSC

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Alpha3R Portable Printer 3"

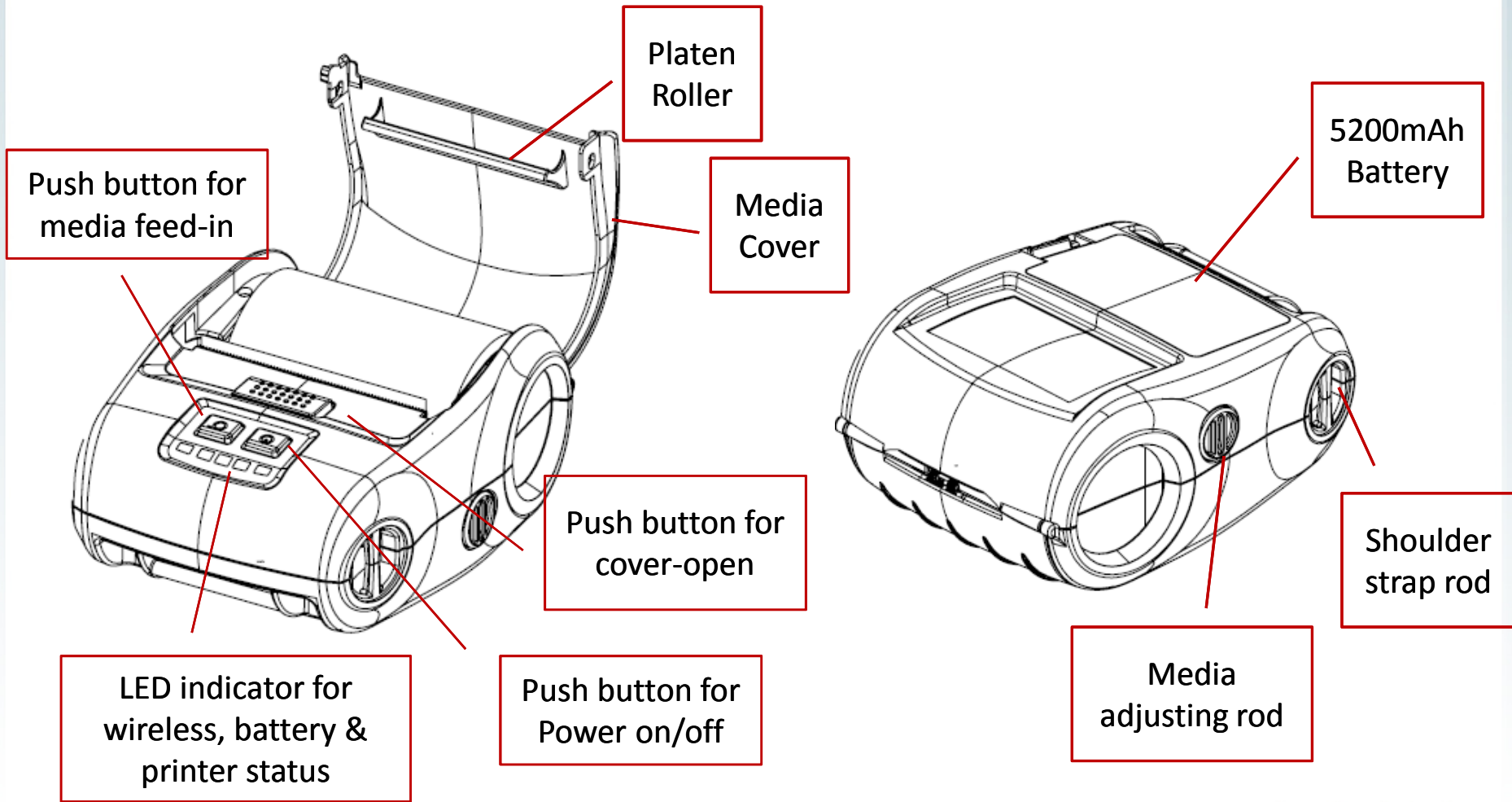


Agenda



- Alpha 3R Profile
- Key Specifications
- Key Features
- Competitor Comparison
- Applications
- Key Points

Alpha 3R Profile



Key Specifications



Commercial Receipt Printer

Print Technology
Direct Thermal

Resolution
203 dpi (8 dot/mm)

Print Speed
Max 4 ips (100mm)/sec



Interface
Standard : USB 2.0
Option: RS232, Bluetooth,
802.11b/g

Print Width
72mm (2.83")

Media Width / Max. roll diameter
80mm (3.15") / 57mm(2.25")

Key Features



Economic Solution



- Priced affordably to enable efficient, cost effective receipt printing where and when it's needed

Simple to Operate



- Single push-button media access for simple re- loading
- Transparent media cover is easy for you to know when the paper roll is running low.

Fast Printing



- High-speed processor and extensive memory for fast print speeds of up to 4" (100mm) per second.

Large Paper capacity



- Paper rolls up to 57mm (OD) to reduce the frequency of changing paper roll

High-Capacity Battery



- Last more than 12 hours of printing receipts on a single battery charge

Competitor Comparison



	TSC Alpha 3R
Print Speed (MAX)	4 ips
Printing Method	Direct Thermal
Max Media Width	3.15" (80 mm)
Print length	Maximum print length at least 90" (2286 mm)
Max. roll diameter	2.25"(57mm)
Program Language	TSPL-EZ (EPL2,ZPL2) & CPCL emulation
Standard DRAM/Flash	8 MB/4MB
Drop Spec.	5ft
Communication Interface	USB 2.0
Communication Option	802.11 b/g wireless or Bluetooth and/or RS232
Security	WEP-40, WEP-128, WPA-PSK, WPA2-PSK

Competitor Comparison



TSC Alpha 3R	
User Interface	<ul style="list-style-type: none">• Push-button for cover-open, power-on/off and paper feed-in• LED indicator for wireless ,printer, battery status
Power	DC 7.4V/2500 mAh rechargeable battery
Accessory	<ul style="list-style-type: none">• Power adapter• Belt Clip
Optional Accessory	<ul style="list-style-type: none">• DC 7.4V/5200 mAh Li-ion rechargeable battery• Vehicle Adapter• Shoulder strap• Enduring Case
Warranty	24 months
List Price	US\$550(w/BT)

Data is based on manufacturers published specification sheets and is subject to change without notice

Applications



Field Service



E-Citation



Retail



Direct Store Delivery



Key Points



- Best Price & Performance for Commercial Receipt Printer
- TSC Alpha 3R
 - Higher Capacity Battery
 - More Affordable
 - More Paper Load
 - Longer Warranty

User Friendly Printer providing a convenience and comfort way for your every day receipt printing.



THANK YOU